Digital watermarking: Tool for Image Authenticity

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Abstract

Digital watermarking, a very effective tool to curb the menace of image piracy. It provides the owner, a promising sense of security, with the authenticity of ownership of image product. The imperceptible nature of watermark, keep images secure from various intentional or unintentional attacks, without loss in quality of the image. With growing acknowledgment of watermarking technology, the watermarks are becoming more and more robust to overcome any possible attempt to threaten the ownership of image product.

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