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Artificial Intelligence on Global Governance

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Abstract

Artificial intelligence is steadily becoming integrated into various aspects of our daily lives, with its pervasiveness expected to occur more rapidly than previously thought. Globally, governmental bodies and regulatory agencies are striving to develop safety protocols for the deployment of AI. Many corporations already rely heavily on artificial intelligence for their decision-making processes, and its use in shaping policies and public sector choices is growing worldwide. For instance, some governments have implemented supervised learning techniques to identify potential terrorists and criminals. Addressing the AI divide requires immediate, coordinated action from governments, corporations, and civil society. Public-private partnerships offer a robust framework to combine each sector's strengths: governmental regulatory insight and public interest, private sector technological innovation, and civil society's ethical oversight. By focusing on ethical, sustainable, and inclusive AI development, we can utilise AI's transformative potential to tackle global issues without worsening inequalities. Ensuring AI benefits all of humanity is not just an aspiration but a necessity. This article aims to establish a research agenda for the global governance of AI and the inclusion of international cooperation in most governments' AI strategies indicates their recognition of the link between AI development and cross-border collaboration.

Keywords: Decision making, Digital defence, National security, PPP Model, Synthetic media.

Introduction

The advent of artificial intelligence (AI) marks a technological revolution capable of reshaping human civilisation. Given its far-reaching implications, AI is increasingly becoming the focus of global regulatory efforts. Therefore, it is crucial to establish clear moral frameworks and global standards to govern the development and use of AI in national security. Also, ensuring clarity in AI decision-making processes to understand how AI systems arrive at conclusions and hold developers responsible for potential harm. Maintaining human control over crucial decision-making processes, even when using AI-powered tools. Cooperation based on shared democratic principles for responsible AI can promote ethical AI development and foster trust. While significant progress has been made in aligning responsible AI practices, differences persist, even among Forum for Cooperation on AI (FCAI) participants. The next phase of AI governance involves implementing AI principles into policies, regulatory frameworks, and standards. This process will require a deeper understanding of AI's practical applications and navigating

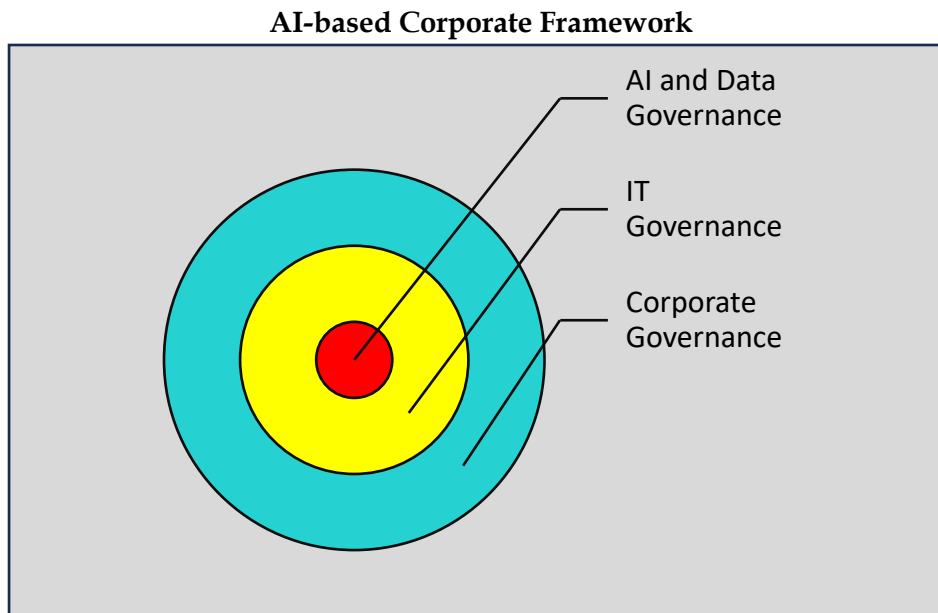
the implementation of principles in specific contexts, considering inevitable trade-offs, such as those between accuracy and explainability in AI systems.

International Cooperation On AI

The global AI landscape is characterized by extensive collaboration, particularly in research, innovation, and standardization, surpassing many other scientific and engineering fields in the 21st century. There are compelling reasons to maintain and strengthen international cooperation in this domain. AI research and development has become increasingly complex and resource-intensive, with scale playing a crucial role. Cross-border collaboration among governments, AI researchers, and developers can maximize the benefits of scale and leverage comparative advantages for mutual gain. Without international cooperation, countries would engage in competitive and redundant investments in AI capabilities, resulting in unnecessary expenses and suboptimal AI outcomes for all parties involved. Several key components in AI development, such as access to high-quality data (especially for supervised machine learning), substantial computing power, knowledge, and talent, benefit from economies of scale.

In terms of regulation, divergent approaches can hinder innovation and diffusion. Government efforts to boost domestic AI development through digital sovereignty concepts may have negative consequences, such as restrictions on data access, data localization requirements, discriminatory investment policies, and other constraints. Similarly, varying risk classification systems and regulatory requirements can increase costs for businesses aiming to serve the global AI market. Differing AI regulations across countries may necessitate the development of multiple AI model variations, increasing the workload and compliance costs, which disproportionately affect smaller firms. These regulatory differences may also require variations in data collection and storage methods, adding complexity to data systems and reducing the overall usefulness of the data for AI applications. Such additional costs may apply to AI as a service and hardware-software systems incorporating AI solutions, like autonomous vehicles, robots, or digital medical devices. Enhanced cooperation is crucial for creating a larger market where different countries can capitalize on their competitive advantages. For instance, the EU aims to achieve a competitive edge in "industrial AI," allowing EU enterprises to utilize AI without the need for substantial reengineering to meet requirements in other jurisdictions. Kahyaoglu, S. B. (2021). *The Impact of Artificial Intelligence on Governance, Economics and Finance, Volume I*. Springer Nature

Harmonizing crucial elements of AI regulations can foster the growth of specialized AI development firms. These companies create value by cultivating expertise in specific AI systems and then offering licenses to other businesses as components of broader solutions. As AI becomes more widespread, intricate layers of specialized AI systems may emerge across various industries. A more accessible global marketplace would enable companies to leverage digital supply chains, incorporating diverse AI components such as natural language models from Canada, video analysis algorithms from Japan, and network analysis tools from France. Promoting global competition among these specialized firms will lead to more robust markets and increased AI innovation. Bai R, T., R, J., & Shanavas, A. (2024). *Sustainable Finance and Use of Artificial Intelligence in Investment Decision*



3.Task Automation

When discussing various AI technologies, it's crucial to establish a foundation. Artificial Intelligence, a broad field in computer science, aims to create machines capable of performing tasks that typically require human intelligence. This encompasses a wide array of techniques and methods that enable machines to perceive, comprehend, act, and learn from their environment and data. There are diverse opinions and significant interest surrounding automation and AI. Some view AI as the catalyst for the next industrial revolution, while others consider it overhyped and unlikely to bring about substantial change. Automated budget reporting can save time in preparation and review, while potentially aiding in internal controls assessment. This capability allows for efficient review of budgets, budget-to-actual comparisons, expenditures, and even geospatial analysis of spending. In today's e-commerce era, accounts payable processing, computer vision technology can not only read document characters but also comprehend document context, preparing data from invoices, receipts, and purchase orders for automated entry into financial systems. Carter, D. (2020). Regulation and ethics in artificial intelligence and machine learning technologies: Where are we now? Who is responsible? Can the information professional play a role? *Business Information Review*, 37(2), 60–68. <https://doi.org/10.1177/0266382120923962>

4. Artificial Intelligence on National Security

Advanced threat detection: Artificial intelligence can sift through enormous datasets from diverse sources, including social platforms, orbital imagery, and message traffic, to spot potential dangers and trends that human analysts might overlook. This enables proactive strategies against terrorism, digital assaults, and global instability.

Enhanced intelligence evaluation: AI's ability to swiftly process vast amounts of information yields insights and reveals connections that humans would struggle to discover, leading to more informed choices by security organizations.

Digital defence systems: AI-driven platforms can continuously monitor networks, identifying and countering cyber threats significantly faster than conventional methods, safeguarding vital infrastructure and confidential information.

Self-operating machines: AI facilitates the creation of unmanned vehicles such as drones for observation, exploration, and even combat operations, potentially lessening risks to human operatives.

Forecasting analytics: By examining historical records and current patterns, AI can anticipate potential security risks and geopolitical shifts, allowing for improved readiness and long-term planning.

5. Public-Private Partnership: A Key Driver in AI Advancement

Effective reduction of the AI gap requires joint efforts from governments, businesses, civic organizations, and other interested parties. Public-private partnerships (PPPs) combine these entities' strengths to promote ethical, sustainable, and inclusive AI development.

Narrowing the Gap in Resources and Knowledge: PPPs merge governmental oversight with corporate innovation to address shortfalls in resources and expertise. Governments provide funding, regulatory frameworks, and access to public datasets, while companies contribute technical know-how, inventiveness, and market-based solutions. This collaborative approach accelerates the creation of AI technologies for societal benefit.

Encouraging International Cooperation: While AI development is a worldwide endeavour, countries differ in their level of expertise and available resources. PPPs enable global knowledge exchange, technology transfer, and the establishment of shared ethical standards, ensuring that AI benefits are distributed globally rather than concentrated in specific regions or corporations.

Guaranteeing Diverse Stakeholder Participation: To develop AI inclusively, it's essential to involve not only public and private sectors but also civic organizations and community groups. Incorporating these entities into PPPs brings a range of perspectives to AI design and implementation, integrating ethical, social, and cultural considerations from the outset.

These strategies highlight the importance of PPPs in advancing AI through varied expertise, shared resources, and global collaboration.



6. Tackling AI Bias And Inequality Through Ppps:

Establishing Ethical Guidelines and Audit Mechanisms: AI systems trained on biased data may inadvertently perpetuate societal prejudices. The public sector establishes ethical standards and regulations for AI development, ensuring accountability and transparency. The private sector adopts these guidelines by incorporating ethical practices into AI design and implementing audit tools to identify and rectify biases. Together, they work to ensure AI systems are fair and inclusive, preventing discrimination and fostering public trust.

Facilitating Equitable Access to AI Technologies: Access to AI often reflects existing inequalities, with advancements primarily occurring in certain languages and regions. These partnerships support initiatives that make AI tools more accessible to marginalized communities, preventing further exclusion due to technological gaps.

Improving AI Literacy and Skills Training: As AI becomes integrated into various sectors, AI literacy and skills training become crucial for employees, policymakers, and the general public. PPPs can support educational programs, training initiatives, and awareness campaigns, ensuring a broader segment of society benefits from AI and can participate in the AI-driven economy.

7. Harnessing AI For Eco-Friendly Solutions

The environmental impact of AI's substantial energy usage is becoming increasingly concerning. Government bodies are implementing policies and incentives to encourage energy-efficient AI technologies and investing in renewable energy infrastructure. Simultaneously, businesses are creating and implementing energy-efficient AI solutions and adopting sustainable practices, such as enhancing data centre efficiency and utilizing renewable energy sources. Through collaboration, these sectors establish guidelines for sustainable AI infrastructure, fostering environmentally friendly practices and minimizing ecological impact. The public sector promotes fair and unbiased AI while enforcing sustainability regulations, and the private sector develops environmentally conscious AI technologies. Public-private partnerships enable AI to benefit both society and the environment, spurring innovation in climate change mitigation. Jian, G. (2019). Artificial Intelligence in Healthcare and Medicine: Promises, Ethical Challenges and Governance. *Chinese Medical Sciences Journal*, 34(2), 76-83. <https://doi.org/10.24920/003611>

8. Drawbacks & Moral Concerns Of AI

AI weaponry: The evolution of AI-enabled, self-operating weapons platforms could lead to lethal force being deployed without human oversight, posing ethical challenges and potentially intensifying conflicts unexpectedly.

Synthetic media and misinformation: Artificial intelligence can generate highly realistic fake visual, auditory, and video content (synthetic media) that may be utilized in disinformation campaigns, influencing public opinion and undermining trust in institutions.

Privacy concerns: Increased reliance on AI-driven surveillance technologies could raise issues regarding extensive data collection and potential misuse of personal information.

Cybersecurity vulnerabilities: Sophisticated AI systems themselves might be vulnerable to cyberattacks, potentially causing major disruptions if compromised.

Unintended consequences: If not properly designed and monitored, AI algorithms may produce biased or inaccurate results, potentially leading to detrimental decisions in national security situations.

9. Ethical Dilemmas in AI: Expert Debates

Artificial intelligence has transitioned from research laboratories and fictional narratives to practical applications in our daily lives, offering movie suggestions and document summaries. While this technology brings numerous advantages, it also raises significant ethical questions. Throughout the AI development process, human decisions play a crucial role, reflecting the values of the developers and significantly influencing AI system performance.

AI and Fairness: Creating equitable AI systems poses a challenge. Many AI systems rely on machine learning algorithms trained on historical data, which may contain inherent biases or unfair practices. This raises concerns about the potential for AI systems to disproportionately affect historically marginalised groups due to the data used in their training.

AI and Transparency: Given that AI systems often make decisions or recommendations with life-altering consequences, these outcomes must be explainable, interpretable, and easily communicated to those affected. This presents both technical challenges in developing explainable AI and societal questions regarding the extent to which we should allow opaque AI systems to impact people's lives.

AI and existential risk: The concept of superintelligent AI has garnered significant attention across various media platforms and academic circles. Recently, some leading AI developers have expressed worries about this technology, even suggesting that artificial general intelligence might pose an existential threat to humanity. However, the validity of these concerns and whether they should take precedence over other issues remains a topic of heated debate. Many individuals argue that these apprehensions are more akin to science fiction than reality. They contend that focusing on such fears could divert attention from the actual risks AI systems currently pose to people, particularly how they are intensifying existing societal disparities. Conversely, others - potentially influenced by the accomplishments of advanced language models like ChatGPT - believe that artificial general intelligence is imminent. This group asserts that the potential existential risks associated with superintelligence must be addressed promptly. They harbour genuine and urgent concerns about AI surpassing human intelligence and power.

AI ETHICS



Defining Responsible AI

As artificial intelligence continues to advance, it has the potential to bring about transformative changes. Therefore, it is essential to prioritize responsible AI development that considers all potential societal impacts before its momentum increases further. Responsible AI refers to an approach that develops and deploys artificial intelligence with ethical and legal considerations in mind. The aim is to utilize AI in a manner that is safe, trustworthy, and ethical. Implementing AI responsibly should enhance transparency while mitigating issues such as AI bias. Developing and applying AI in accordance with ethical principles requires transparency in decision-making processes and the creation of actionable AI ethics policies. Through careful research, extensive consultation, and analysis of ethical implications, coupled with ongoing monitoring and evaluation, we can ensure that AI technology is developed and deployed responsibly, benefiting everyone regardless of gender, race, faith, demographic, location, or economic status.

Conclusion

Greater collaboration is essential to harness AI's potential in addressing global challenges. No single country can tackle AI development alone, particularly when it comes to data sharing and applying AI to global issues like climate change or pandemic preparedness. Governments involved in the FCAI share a common interest in deploying AI for global social, humanitarian, and environmental benefits. For instance, the EU plans to use AI to support its Green Deal, while the G-7 and GPAI have advocated for leveraging AI to achieve U.N. Sustainable Development Goals. Collaborative "moonshot" projects can combine resources to exploit AI and related technologies' potential in addressing key global issues in areas such as healthcare, climate science, or agriculture, while simultaneously testing approaches to responsible AI implementation. Cooperation among like-minded nations is crucial to reaffirming fundamental principles of openness and the protection of democracy, freedom of expression, and other human rights. The risks associated with the unrestricted use of AI solutions by techno-authoritarian regimes, such as China, expose citizens to potential human rights violations and threaten to divide cyberspace into incompatible technology stacks, fragmenting the global AI R&D process. Strengthening trade cooperation is vital to prevent unwarranted restrictions on the movement of goods and data, which could significantly diminish the potential advantages of AI dissemination. While many countries have implemented legitimate industrial

policies to map and reduce global dependencies due to data's strategic importance and sovereignty concerns, protectionist measures risk undermining global cooperation, disrupting global value chains, and limiting consumer options. This, in turn, could shrink market size and overall incentives for investing in meaningful AI solutions. Overall, AI has the potential to significantly enhance global governance by providing new tools for decision-making and addressing complex challenges, but it also creates new risks that require careful consideration and proactive regulation to ensure responsible development and use of this technology.

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